

print advertising rates

corporate/product advert

Advert size	Colours	number of insertions				
		1 x UK issue	1 x European issue (Mar, Jun, Sep or Dec/Jan)	3 x issues (inc 1 x Europe, saving c. 10%)	6 x issues (inc 2 x Europe, saving c. 20%)	10 x issues (inc 4 x Europe, saving c. 30%)
1/4 page	2	£550	£730	£1,645	£2,930	£4,355
	4	£960	£1,165	£2,775	£4,935	£7,295
1/2 page	2	£885	£1,305	£2,780	£4,920	£7,370
	4	£1,300	£1,740	£3,905	£6,945	£10,330
Full page (inside)	2	£1,560	£2,380	£4,950	£8,800	£13,215
	4	£1,970	£2,810	£6,075	£10,800	£15,555
Full page (back cover)	2	£1,805	£2,640	£5,625	£10,000	£14,390
	4	£2,220	£3,070	£6,760	£12,015	£17,325

recruitment advert

Advert size	Colours	number of insertions	
		1 x UK issue	1 x European issue (Mar, Jun, Sep or Dec/Jan)
1/4 page	2	£1,075	£1,370
	4	£1,490	£1,805
1/2 page	2	£2,365	£3,330
	4	£2,780	£3,760
Full page (inside)	2	£4,730	£6,600
	4	£5,145	£7,040

payment

All prices shown are subject to additional VAT at the prevailing rate.

Advertisers will be invoiced in pounds Sterling on publication. **Payment terms are strictly 21 days. Agency commission of 10% (15% for overseas)** is available on the condition payment is made by the due date.

conditions

The publisher reserves the right to refuse acceptance of any advertisement order and does not accept any responsibility for any statements or claims made in advertisements.

Cancellation of advertisement bookings must be made in writing at least five days before the copy deadline date. Otherwise M&M Media reserves the right to invoice the booking in full.

advertising feature

UK issue	European issue
Half page £1,380	Half page £1,670
Full page £2,070	Full page £2,530

loose insert

Up to 10g weight	£1,378
10g - 15g weight	£1,513
Over 15g weight	£1,648

consultants listing

	UK/European issue
Per listing	£10 per month (incl. VAT)

For further details or to book advertising space, please contact:

Allan Montgomery at M&M Media

Tel: +44 (0)1224 318088

Email: spe.advertising@mmm-media.co.uk



SPE review publication deadlines for 2012

Issue No	Month of issue	Copy/artwork deadline	Publication date
257	February 2012	Monday 23 January 2012	Wednesday 8 February 2012
258	March 2012	Monday 20 February 2012	Wednesday 7 March 2012
259	April 2012	Monday 19 March 2012	Wednesday 4 April 2012
260	May 2012	Monday 16 April 2012	Wednesday 2 May 2012
261	June 2012	Monday 21 May 2012	Wednesday 6 June 2012
262	July/August 2012	Monday 18 June 2012	Wednesday 4 July 2012
263	September 2012	Monday 20 August 2012	Wednesday 5 September 2012
264	October 2012	Monday 17 September 2012	Wednesday 3 October 2012
265	November 2012	Monday 22 October 2012	Wednesday 7 November 2012
266	December 2012/January 2013	Monday 19 November 2012	Wednesday 5 December 2012

The publications **highlighted in blue** are European issues.

web advertising on www.spe-uk.org

Advert type	1 month	3 months	6 months	12 months
Homepage banner	£325	£925	£1,650	£3,120
Recruitment banner	£220	£620	£1,120	£2,110
Events banner	£165	£470	£840	£1,580
Job Opportunities listing	£200	£570	£1,025	£1,920

Company Directory listing

Bronze	Silver	Gold
Free	£400 per annum	£1,000 per annum

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SPE review

magazine of the Aberdeen and London sections of the Society of Petroleum Engineers

