



Aberdeen Section

Executive Summary  
Committee Monthly Report

<b>Committee:</b> SPE Offshore Achievement Awards	
<b>Chair/Submitted by:</b> Ian Phillips	<b>Date:</b> 9 <sup>th</sup> September 2011

### Background / Overview

SPE Aberdeen Section has taken over the ownership and management of what used to be called the “Scottish Offshore Achievement Awards” – now renamed the Offshore Achievement Awards”.

These awards have run annually for ~25 years under the management of Scottish Enterprise (SE). However, SE gradually wound down their involvement, and withdrew from the event after the 2010 awards.

The SPE Aberdeen Section Board approved the principle of taking over the event in early 2011, and a small subcommittee chaired by Ian Phillips has been working to re-launch the event. The financial objective is to break even. This is now assured, so the event is confirmed as going ahead.

The majority of the event management work is being undertaken by

- Mearns & Gill, and Aberdeen-based events and marketing company,
- thinkPR, and Aberdeen-based PR company who are also SPE Aberdeen Section PR advisors

### Update

An overall “Principal Sponsor” (Taqa) has been confirmed = £18,000 income

10 awards have been defined. Sponsorship has been secured for 8 of the awards so far (£8,000 per sponsor)

1. Safety Innovation – Petrofac
2. New Idea – Nexen
3. Great Small company – Wood Group PSN
4. Great large Company – Offshore Europe Partnership
5. Innovator – BG Group
6. Export Achievement – Aberdeen City Council (provisional – to be confirmed)
7. Working Together – RGU
8. Lifetime Achievement – Aker Solutions
9. Young Professional – Red Spider
10. Marine Renewables – not currently sponsored

plus Scottish Enterprise are seeking to provide some form of support, currently being discussed



The proposed timetable for the awards is as follows

- Press release announcing SPE taking over the event issued at Offshore Europe. Prominent article in “Energy” newspaper on Day 1.
- Formal (re) launch of the Offshore Achievement Awards Monday 3<sup>rd</sup> October 2011. Includes new website linked to SPE UK website.
- Entries open Monday 31<sup>st</sup> October 2011 using the new website. This gives us 4 weeks to promote the event ahead of the applications opening.
- Judges meeting Monday 12<sup>th</sup> December 2011 Optional meeting to be scheduled and cancelled if not required. May be required if some categories are looking a bit “thin” and we need to encourage more applications.
- Entries close Monday 19<sup>th</sup> December 2011 and distributed to judges. This gives us 7 weeks to encourage / persuade companies and individuals to apply. Also gives judges the Christmas break to review the applications.
- Judges scores to be submitted by Monday 23<sup>rd</sup> January 2012. Judges get 5 weeks to score (including the Christmas break).
- Judges meet Monday 30<sup>th</sup> January 2012 to select winner and shortlist in each category. This gives us 1 week to collate the scores. This also gives us 7 weeks to promote the event and film the finalists for a short video to be screened at the event.
- Awards Dinner is booked for Thursday 15<sup>th</sup> March 2012 at Ardoe House

#### Future Activities

*Comments:*

SPE Aberdeen Section Board volunteers are invited to act as judges for the event – commitment being to read and score typically 5-8 four page applications in 1-4 categories in January 2012. If interested call Ian Phillips on 07767 885812 or e-mail [Ian.Phillips@CO2DeepStore.com](mailto:Ian.Phillips@CO2DeepStore.com)



<i>Committee:</i>		
<b>Programme Committee</b>		
<i>Chair/Submitted By:</i> <b>David Liddle</b>		<i>Date:</i> <b>September 2011</b>
<b>Specific Issues</b>		
<i>Comments:</i>		
<ul style="list-style-type: none"> <li>• The year ahead looks good. We have a full evening programme in Aberdeen and Edinburgh. With additional lunchtime meetings planned throughout the year.</li> <li>• We have two DLs planned as part of the SPE programme, but in addition a further two (past/present) SPE distinguished lectures will speak on the evening programme.</li> <li>• We also have secured BP as a main sponsor for the annual programme and are providing the season's inaugural speaker on a very topical subject.</li> <li>• We still have room for more sponsorship if anyone is interested.</li> <li>• The full season programme status attached for everyone's reference.</li> </ul>		
<b>Past Activities (Past Reporting Period)</b>		
<i>Comments:</i>		
<ul style="list-style-type: none"> <li>• None</li> </ul>		
<b>Date</b>	<b>Event</b>	<b>Attendance</b>
<b>Future Activities (Next Quarter)</b>		
<i>Comments:</i>		
<ul style="list-style-type: none"> <li>•</li> </ul>		
<b>Date</b>	<b>Event</b>	<b>Current Status</b>
28 Sep	<i>Improving Recovery Factor in the North Sea</i> John Bunney, BP	Planned
26 Oct	SPE Year of Chemistry Evening Speaker 1: <i>Hydrate Mitigation (Chemistry)</i> Bahman Tohidi (HWU) Speaker 2: <i>Use of Chemicals in the Oilfield</i> Jonathan Wylde, Clariant	Planned
23 Nov 2011	<i>UK Response to the Macondo Gulf Of Mexico Oil Spill</i> Paul Dymond, Operations Director, Oil and Gas UK	Planned



## Evening Meeting Programme 2011 - 2012

Date	Aberdeen – Evening Meetings - Topic / Speaker	Sponsor/Comments	Attendance	Committee Member Resp
	<b>Main Sponsor: BP (£4000) - Confirmed</b> <b>Supporting Sponsor: Aker (£2000)? – To be confirmed</b> <b>Supporting Sponsor: ??? (£2000) – To be confirmed</b>	BP – Confirmed Aker – In progress		DL/AJ
28 Sep 2011	<i>Improving Recovery Factor in the North Sea</i> John Bunney, BP	Confirmed		DL
26 Oct 2011	SPE Year of Chemistry Evening Speaker 1: <i>Gas Hydrates; Do We Have New Solutions to This Old Problem?</i> Bahman Tohidi, Heriot Watt Univeristy Speaker 2: <i>Use of Chemicals in the Oilfield</i> Jonathan Wylde, Clariant	Speaker 1 Confirmed Speaker 2 Confirmed		DL
23 Nov 2011	<i>UK Response to the Macondo Gulf Of Mexico Oil Spill</i> Paul Dymond, Operations Director, Oil and Gas UK	Confirmed		DL
25 Jan 2012	<i>Well Intervention</i> QServ (speaker and title TBA)	Confirmed		VO/AJ
22 Feb 2012	<i>In Salah CO2 Sequestration Project</i> Allan Mathieson, Hampton Energy	To Be Confirmed		Jane/Alex
28 Mar 2012	<i>Twenty Years of Wellwork: Interventions and Innovations at Prudhoe Bay Alaska</i> SPE Distinguished Lecturer – Jennifer Julian (BP)	Confirmed		DL

Date	Aberdeen – Evening Meetings - Topic / Speaker	Sponsor/Comments	Attendance	Committee Member Resp
25 Apr 2012	<i>Let's Don't Write Off Traditional Energy – How Unconventional Resources &amp; Innovation Can Create a New Energy Future</i> SPE Distinguished Lecturer – C Michael Ming	Confirmed		DL
23 May 2012	<i>Linking Risk and Uncertainties to Field Development Planning</i> SPE Distinguished Lecturer - Stephen Kuo (BP)	Confirmed		DL
	<b>Aberdeen – Lunch Meetings</b>			
Q4, 11	AKER - Subsea Equipment, Presentation/Visit	Confirmed		AJ
Q1, 12	BP – Hives, Visit/Demonstration	Confirmed		DL
Q2, 12	Schlumberger - Reservoir characterisation	In progress		AJ/DL
	<b>Edinburgh Programme</b>			
9 Nov 2011	<i>Production Optimization: How Can We Get More Oil?</i> Sandy Williams: ALP Limited	Confirmed		Phil McCurdy
8 Feb 2012	<i>In Salah Gas CO<sub>2</sub> Sequestration Project in Central Algeria</i> Allan Mathieson, Hampton Energy	To be confirmed		Phil McCurdy
11 Apr 2012	<i>Magnetic susceptibility as a novel and new technique in the oil and gas industry for efficient hydrocarbon extraction</i> Dr Arfan Ali, Heriot-Watt University	To be confirmed		Phil McCurdy
13 Jun 2012	Senergy	To be confirmed		Phil McCurdy



Aberdeen Section

Executive Summary  
Committee Monthly Report

*Committee: SCG Committee (schools careers guidance)*

*Chair/Submitted by:*

Colin Black

*Date:*

19.9.11

### Specific Issues

*Comments:*

The New SCG committee have only the following to report:

- Now called Schools Career Guidance (SCG) - Just to avoid YP type career advice
- New look committee will have a Chair, Vice Chair , MIP Coordinator (Nadezda Shnuchkina), Techfest Coordinator (Diane), SCIP (CV) Coordinator (Alan Johnson), ICOTA Coordinator (Volunteer wanted - Tim, Dylan???), YP Coordinator Oludare Elebiju and other coordinators as per activities plus a pool of volunteers.  
Note:- The key is that the coordinators coordinate the volunteers for their specific activity and do not do it all themselves as such this will significantly reduce workload.
- COGeS Next meeting with Directors of Education, Opito, Acsef, EI, Subsea UK t.b.c. shortly

### Past Activities (Past Reporting Period)

*Comments:*



Aberdeen Section

Executive Summary  
Committee Monthly Report

<b>Future Activities</b>
<i>Comments:</i>



Aberdeen Section

Executive Summary  
Committee Monthly Report

<i>Committee:</i> <b>Student Development</b>	
<i>Chair/Submitted by:</i> Shankar Bhukya	<i>Date:</i> 21/09/11

### Specific Issues

<i>Comments:</i> <ul style="list-style-type: none"><li>• Thanks to Sylvester Ofogba who volunteered to <b>continue</b> to serve in SD Committee.</li><li>• <b>University of Abertay Dundee</b> wishes to form Student Chapter. They have petroleum industry related courses.</li><li>• Perth College wishes to form Student Chapter. (They recently got University status). However <b>they do not have petroleum industry related courses</b>. They have courses specialised in Management, Business Administration and Aviation industry. Their argument is Oil Industry needs managers, accountants etc. so they say that they also serve Oil Industry thus they want to be considered for SPE Student Chapter.</li></ul>
--

### Past Activities (Past Reporting Period)

<i>Comments:</i> <ul style="list-style-type: none"><li>• Conducted International Student Paper Contest (ISPC) as a moderator during SPE Offshore 2011 Conference</li></ul>
--

### Future Activities

<i>Comments:</i> <ul style="list-style-type: none"><li>• Register <b>University of Abertay Dundee</b> for student chapter.</li><li>• Register <b>Perth University</b> for student chapter ???</li><li>• Need to Liaise with RGU, Aberdeen University, University of Dundee &amp; Heriot-Watt University Student Chapter Supports.</li></ul>
---



Aberdeen Section

Executive Summary  
Committee Monthly Report

- Need to liaise and introduce myself to Academic Sponsors from RGU, Aberdeen University, University of Dundee & Heriot-Watt University.



Aberdeen Section

Executive Summary  
Committee Monthly Report

<i>Committee: Another Perspective</i>	
<i>Chair/Submitted by:</i> Stephanie Nwoko/Maria Trujillo	<i>Date:</i> 28 <sup>th</sup> September 2011

**Specific Issues**

*Comments:*

**-27th October 2011: "Female in STEM career event".**

*We are organising a female STEM career event at the University of Aberdeen, RGU and Aberdeen college which is open to all but aim at the Females.*

*The presentation is focused on career progression, what we do in the industry and encourage them to join the energy industry.*

*It will be a free event but registration is necessary.*

*Venue: University of Aberdeen*

*Time: 18.00pm for 18.30pm start.*

**-13th week October 2011: AP/YP Bowling event: End of year activity for the AP and YP's.**

*Venue: Codonas Sunset Beach Boulevard.*

*Time: 18.00pm.*

**Past Activities (Past Reporting Period)**

**Future Activities**

*Comments:*

**AP Apprentice Event 2012:** *We are still making enquiries about this from operating companies to find out if it is possible to achieve this whereby companies will employ the winner. Once we have done our research with feedbacks then we will decide and proceed with the full plan of organising this event.*



Aberdeen Section

Executive Summary  
Committee Monthly Report

<i>Committee:</i>	
SPE YP	
<i>Chair/Submitted by:</i> Sankesh Sundareshwar	<i>Date:</i> 11.09.2011

**Specific Issues**

<i>Comments:</i>
<ol style="list-style-type: none"> <li>1) YP Committee has recruited new members who are keen but need experience in SPE activities. The plan this year is to consolidate the committee and provide YPs work experience in various committees in the SPE. This has already been initiated with the introduction of Oludare Elebiju as YP coordinator for the SCG.</li> <li>2) YPs request the various committee chairs to accommodate YPs in their activities and mentor them. YP Chair will inform Committee Chairs as YP volunteers become available.</li> <li>3) YPs require support from the SPE committee to find sponsorship and pointers on good technical topics/speakers for the coming term.</li> </ol>

**Past Activities (Past Reporting Period)**

<i>Comments:</i>
<ol style="list-style-type: none"> <li>1) Atul Bhadauria has formally resigned YP Co-Chair position due to work commitments.</li> <li>2) New committee has been formed with election of Social Secretary, YP Media Managers and YP Communication Officer. Still looking for Vice Chair to support Chair but team is very new to SPE and it is likely we find a Vice Chair in the next few months.</li> </ol>

**Future Activities**

<i>Comments:</i>
<p>AP-YP Bowling Night Out planned for 2<sup>nd</sup> week October. This is likely to be the year ending event so as to avoid the issues we had last year with inclement weather in November.</p>

## **SPE Contact Report Jul-Sep 2011**

### **Meetings/Conf calls**

- Met with Anthony & Diane to discuss PR surrounding membership objectives
- Met Jane from Rodger & Co to discuss SPE Events PR opportunities

### **Exhibitions/Events**

- Attended SPE Annual BBQ
- Attended August Board meeting
- Attended 2011 Session Launch event

### **Press Releases/Feature**

- drafted and issued chairman appointment release
- drafted and issued session launch/president's award release

### **Photography**

- took pictures of BBQ for facebook
- took pictures of Session Launch event
- Arranged press photographer Masud appointment release
- Arranged press photographer for annual BBQ

### **Administration**

- updated contact report
- updated year planner
- PR powerpoint slides updated for session launch event
- produced SPE cuttings book
- Contacted corporate comms divisions of target companies for membership via calls and emails
- Liaised with University of Aberdeen about Nurkenay article

### **Media Liaison on behalf of SPE**

- Liaised with P&J business reporter re chairman appointment release
- Liaised with P&J business reporter re session launch/president's award release
- Liaised with P&J 'diary pages' department and pictures desk re annual BBQ
- Liaised with international media contacts re chairman appointment release
- Liaised with international media contacts re session launch/president's award release

### **Social Media**

- Uploaded BBQ event photos to facebook page
- Created SPE Aberdeen LinkedIn group & invited new members
- Updated LinkedIn group with links to latest news
- Promoted facebook & LinkedIn pages through thinkPR social media
- Promoted Session Launch and annual BBQ event on SPE and thinkPR social media
- Updated facebook page with links, news, events, comments and photos
- Created twitter account for SPE Aberdeen

## **thinkPR / SPE Aberdeen - Planned work for October to December 2011**

- Continue to contact various oil & gas companies and supply them with information about SPE Aberdeen membership to include in their internal newsletters (part of membership strategy)
- Produce membership Q&A article for Expro internal newsletter (Matthew Law)
- Career profile article on Anthony Onukwu
- News release for SPE ICoTA event (keynote speaker and pre-conference course)
- Liaise with media contacts to potentially generate coverage for the SPE-led Education morning as part of SPE ICoTA event.