



Aberdeen Section

Executive Summary
Committee Monthly Report

<i>Committee:</i>	
Communications Committee	
<i>Chair/Submitted by:</i> Gbenga Oluyemi	<i>Date:</i> 16/11/2011

Specific Issues

Re issue of opting out of paper copy of SPE Review by London

This matter has now been raised with the London Comms Chair who assured that they were not trying to take a unilateral decision on the matter and that they were only finding out information. It has now also been agreed that the matter would be referred to JCC for consideration. This would now be fully discussed at the November JCC meeting.

JCC budget approval (from Oct 2011 Board meeting)

JCC seeks Aberdeen Board's approval for its 2011/2012 budget (circulated for October's Board meeting). This request was presented for consideration at the Oct 2011 Board meeting but could not be considered for quorate reasons

Review of M&M Remunerations (from Oct 2011 Board meeting)

JCC has considered M&M request for an upward review of the fee they charge and has agreed to this request. This agreement is premised on the consideration that M&M have not had any increase in their fees for two years, increased SPE membership and rise in printing and postage costs. We hereby seek Aberdeen's board approval for an increase in M&M fees as proposed by them and approved by JCC

<u>Magazine Size</u>	<u>Current Scale</u>	<u>Proposed Scale</u>
8 pages	£8,000	£8,600
12 pages	£9,000	£9,600
16 pages	£11,700	£12,300
20 pages	£14,040	£14,640

This request was presented for consideration at the Oct 2011 Board meeting but could not be considered for quorate reasons

Past Activities (Past Reporting Period)

Comments:

Normal JCC activities



Aberdeen Section

Executive Summary
Committee Monthly Report

Future Activities
<p><i>Comments:</i></p> <p><i>Developing strategies for marketing SPE Directory</i></p> <p><i>Managing SPE Review and SPE-UK Website</i></p>



Aberdeen Section

Executive Summary
Committee Monthly Report

<i>Committee:</i>	
Schools Careers Guidance	
<i>Chair/Submitted by:</i> Colin Black	<i>Date:</i> 17.11.11

Specific Issues

Comments:

CV workshop:

Old Machar 29th February – Call for volunteers following confirmation for the 1st.

Past Activities (Past Reporting Period)

Comments:

CV Workshop

There are four SPE sponsored events planned in conjunction with CTC:

Robert Gordon's 8th December - Myself and Fola Sanwoolu

Banff Academy 13th December – Oludare Elebiju and Kerry O'Neill

Kemnay 1st February - Sarah Elizabeth Roberts (to confirm) and Tim Coulter

Old Machar 29th February – Call for volunteers following confirmation for the 1st.

MIP Event – Report by Oludare Elebiju

Volunteering in the SCG-MIP event was a great privilege to me. It was an amazing and quite fulfilling experience working collectively with other YPs and senior industrial professionals to demonstrate the practical application of Maths skills in our daily tasks across several disciplines in the oil and gas industry through technical presentations to school pupils. The contribution of the SPE YPs was absolutely fantastic, by engaging in the day's activities - presentation, mentoring and coordinating group exercises carried out by the school teams. I am very happy and fulfilled as this event was successful and was a great avenue to share my experience and skills to mentor young pupils as well as to interact and network with other YPs and senior industrial professionals. Such event deserves a fixed slot in my calendar as I will like to continuously be involved as a YP volunteer and I use this opportunity to invite other YPs to come along by



volunteering and get actively involved to explore its benefits and career mentoring fulfilment

SPE ICOTA 15th November

300 attendees and 48 Exhibitors were joined by 14 Technical and Science teachers as well as career guidance staff. After the keynote speech setting the scene on North Sea development to 2040 and beyond the teachers toured the exhibition on a journey from drilling, completion, Wireline winches and PCE to down hole tools.

Elmar NOV, Wireline Engineering, Red Spider, Hunting and Rubberatkins have all offered Teachers (or a School) the opportunity to visit their facility and see firsthand the careers involved.

Many projects and follow ups will follow from this event.

Last year a Cults Academy pupil spent time at Markettec and designed a multipurpose (Water Carrying barrow, desk and chair) for children in poverty areas of Africa. She then manufactured the device and gained great insight into the process. She is now sure she wants to be a design Engineer and is going to pursue this at University.

Future Activities

Comments:

CV Workshops

MIP

Meeting with Techfest Setpoint to be arranged – Colin/Diane



Aberdeen Section

Executive Summary
Committee Monthly Report

<i>Committee:</i>	
Offshore Achievement Awards Dinner	
<i>Chair/Submitted by:</i> Ian Phillips	<i>Date:</i> 18 th November 2011

Specific Issues

Comments:
e-mail circulated to SPE members inviting nominations for the awards (see www.spe-oaa.org)

Past Activities (Past Reporting Period)

Comments:

Dinner now confirmed as proceeding as all sponsorship now secured. Sponsors are

- Principal Sponsor (£18,000) – TAQA Bratani
- Company Awards (£8,000 each)
- Safety Innovation – Petrofac
- New Idea – Nexen
- Great small company – Wood Group PSN
- Great large company – Offshore Europe
- Innovator – BG Group
- Working Together – RGU
- Export Achievement – Maersk Oil
- Offshore Renewables – 50% AREG – 50% 3-Sun
- Young Professional – Red Spider
- Lifetime Achievement – Aker Solutions

..... A good mix of oil companies, service companies and academia

Judging panel now confirmed – includes senior representatives from the sponsoring companies plus Ian Phillips, John Donnachie, Alan Dick and Colin Black representing the SPE. Other SPE Board members interested in joining the judging panel should contact Ian Phillips at ian.phillips@CO2DeepStore.com as soon as possible.

Award being designed by students at RGU Grays School of Art as a design project. Interim review of designs held, and final selection of award due before Christmas.



Aberdeen Section

Executive Summary
Committee Monthly Report

Future Activities

Comments:

Judges initial meeting 8th December 2011.

Entries close 19th December 2011-11-18 Judges selection meeting 30th January 2012.

Finals Award dinner Thursday 15th March 2012



Aberdeen Section

Executive Summary
Committee Monthly Report

<i>Committee:</i>	
<i>Chair/Submitted by:</i> thinkPR	<i>Date:</i> 16 November 2011

Specific Issues

Comments:

Past Activities (Past Reporting Period)

Comments:

Exhibitions/Events

- Attended SPE sponsored TechFest (BP)
- Attended SPE ICoTA well intervention conference
- Attended Energising Initiative event

Press Releases/Feature

- drafted and issued TechFest release (liaised with TechFest, re-drafted release) **See coverage**
- drafted and issued Keynote Speaker release for SPE ICoTA conference (liaised with Jane Rodger, Stewart Buchan and Fifth Ring) **See coverage**
- drafted and issued Education Initiative release (liaised with Colin Black)
- drafted general SPE Aberdeen article for corp comms contacts
- secured Expro page for SPE in internal newsletter
- liaised further with other internal contacts for feedback

Photography

- took pictures of TechFest event
- arranged photos for Education Initiative

Administration

- updated contact report



Aberdeen Section

Executive Summary
Committee Monthly Report

- updated year planner
- Contacted corporate comms divisions of target companies for membership via calls and emails

Media Liaison on behalf of SPE

- Liaised with P&J business reporter re SPE ICoTA conference release
- Liaised with P&J business reporter re TechFest release for Energy Monthly
- Liaised with weekly newspapers for TechFest story for local schools
- Liaised with Business reporter for Education Initiative
- Liaised trade media contacts for SPE ICoTA conference release

Social Media

- Updated LinkedIn group with links to latest news
- Updated facebook page with links, news, events, comments and photos
- Updated Twitter account with links, news and events

Future Activities

Comments:

Future activity (December)

- issue Education Initiative and/or secure further feature on general story of education and industry with SPE as case study
- announce BP as sponsor of monthly meetings (if approval is possible)

Please see 'in-progress' PR planner with a request for information for 2012. If any committee has potential news or stories for PR, please get in touch with Annabel or Jenny Annabel@thinkpr.co.uk jenny@thinkpr.co.uk

SPE ABERDEEN PR YEAR PLANNER 2011 / 12

Month	MEETINGS/ADMINISTRATION	PRESS RELEASES	FEATURES	SOCIAL MEDIA NETWORKING	PHOTOGRAPHY	SPONSORSHIP	EVENTS	MARKET RESEARCH	NOTES
Aug	meeting Anthony - SPE membership Met with Rodger & Co to discuss SPE ICoTA conference plan Presentation prepared & given by thinkPR at Session launch event Monthly board meeting	Announcement of new Chairman - Masud Section Award release		update facebook with BBQ pics/ info	Took photos of YP BBQ Photography session for Masud appointment (Newsline) Photography booked for BBQ (Newsline)		YP BBQ - 25th August Session Launch 'Kick-off' meeting, 31 August		
Sep	Monthly board meeting			Research into expanding SPE social media- linkedin/twitter			SPE Offshore Europe		
Oct	Monthly board meeting		Begin contacting corp comms divisions re internal newsletters for SPE membership information Drafted Q&A questions & generic 'join spe' article for companies corp comms	SPE Aberdeen LinkedIn & twitter pages created	Attended TechFest event and took photos for press/SPE Review/Facebook				Q4, 2011 Lumch meeting, AKER - subsea equipment presentation/ visit - date tbc
Nov	Monthly board meeting Contract meeting at thinkPR Regularly contacting target membership companies	SPE ICoTA Conference Keynote speaker news release Distribute TechFest news release to local papers SPE ICoTA Education Initiative release	Continue liaison with corp comms divisions for SPE membership information Anthony profile feature	Regular social media updates: facebook, linkedin, twitter	Attended photo shoot for Education Initiative		SPE ICoTA European Well Intervention Conference 15-16 Nov SPE: UK Response to the Macondo Gulf of Mexico Oil Spill, 23 Nov (Speaker - Paul Dymon, Oil and Gas UK) SPE: Product Optimisation: How Can We Get More Oil (Sandy Williams, ALP Limited) - 9 Nov 2011, Edinburgh		
Dec	Monthly board meeting	BP Announced as principal sponsors of the monthly meetings	Feature on general story of education and industry with SPE as case study	Regular social media updates: facebook, linkedin, twitter					
Jan '12	Monthly board meeting Meeting to be arranged to discuss committee information flow and plan for 2012 activity			Regular social media updates: facebook, linkedin, twitter			SPE: Well Intervention, 25 Jan (Speaker - Qserv, tbc)		Q1 2012 Lumch meeting, BP - Hives Presentation/ Visit - date tbc

Feb '12	Monthly board meeting			Regular social media updates: facebook, linkedin, twitter			EuALF 2010 - 22nd - 23rd - Aberdeen's Artificial Lift Forum, AECC SPE: In Salah CO2 Sequestration Project, 22 Feb (Speaker - Allan Mathieson, Hampton Energy) SPE: In Salah CO2 Sequestration Project in Central Algeria (Allan Mathieson, Hampton Energy) - 8 Feb, Edinburgh		
Mar '12	Monthly board meeting			Regular social media updates: facebook, linkedin, twitter			SPE SMN 5th European Sand Management Forum SPE: Twenty Years of Wellwork - Interventions and Innovations at Prudhoe Bay Alaska, 28 Mar (Speaker - Jennifer Julian, BP)		
Apr '12	Monthly board meeting			Regular social media updates: facebook, linkedin, twitter			SPE: Let's Don't Write Off Traditional Energy - how unconventional resources and innovation can create a new energy future, 25 Apr (speaker - C Michael Ming) SPE: Magnetic susceptibility as a novel and new technique in the oil and gas industry for efficient hydrocarbon extraction (Dr Arfan Ali, Heriot-Watt University), 11 Apr, Edinburgh		Q2 2012 Lurch meeting, Schlumberger - reservoir characterisation - date tbc
May '12	Monthly board meeting			Regular social media updates: facebook, linkedin, twitter			SPE: Linking Risk and Uncertainties to Field Development Planning (Stephen Kuo, BP)		

Techfest 'Maths in Pipeline' Challenge

News

Alford and Banchory pupils up for the maths' challenge

Importance of maths to oil and gas

PUPILS from Banchory and Alford academies were among schools in the North-east who attended the first TechFest-SetPoint's Maths in the Pipeline, sponsored by Society of Petroleum Engineers (SPE Aberdeen) and hosted by BP recently.

This was the first of four mathematical events being held at local secondary schools over the next term. Twenty-seven schools from Aberdeen City and Aberdeenshire, will attend the one-day events sponsored by Chevron, BP, and the SPE.

Dr Yasika Manning, from TechFest-SetPoint, said: "We are delighted to have the opportunity to expand to four


Maths in the Pipeline events this year, allowing even more pupils throughout the North-east to gain this valuable insight into the role that Mathematics play in the oil and gas industry."

S4 pupils will get a rare glimpse into the oil and gas industry, and through hands-on exercises have been finding out the importance of mathematics in a real-life industry sector. Industry professionals from SPE Aberdeen will present the workshops throughout the day, and the day continues in a business challenge.

The teams of pupils then compete to present the best field development plan to a panel of industry professionals.

Colin Black, SPE Schools Career Guidance chairman, commented: "SPE Aberdeen is delighted to be involved in this year's TechFest-SetPoint's Maths in the Pipeline. Pupils attending this event already have a real talent for maths and our aim is to provide both pupils and teachers in the area with an insight into future careers in the oil industry."

"SPE Aberdeen supports ongoing education and awareness to all ages and levels of people in the energy sector so we are passionate about assisting initiatives with the aim of sharing knowledge and experience."



The winning team of pupils from the business challenge and their prizes with industry professionals from SPE Aberdeen, who helped pupils throughout the day.

Deeside Piper and Herald

4th November 2011

Fraserburgh Herald

10th November 2011

Schools kick off first 'maths in pipeline' event

PUPILS from eight different schools in the North-east attended the first TechFest-SetPoint's Maths in the Pipeline, hosted by BP recently.

This was the first of four mathematical one-day events that will be held for local secondary schools over the next term.

Dr Yasika Manning, from TechFest-SetPoint said: "We are delighted to have the opportunity to expand to four Maths in the Pipeline events this year, allowing even more pupils throughout the North East to gain this valuable insight into the role that Mathematics play in the Oil and Gas industry."

S4 pupils from 27 schools will get a rare glimpse into the oil and gas industry, and through hands-on exercises have been finding out the importance of mathematics in a real-life industry sector.

Industry professionals from SPE Aberdeen will present the workshops throughout the day, and the day

cumulates in a business challenge. The teams of pupils then compete to present the best field development plan to a panel of industry professionals.

Colin Black, SPE Schools Career Guidance chairman, commented: "SPE Aberdeen is delighted to be involved in this year's TechFest-SetPoint's Maths in the Pipeline. Pupils attending this event already have a real talent for Maths and our aim is to provide both pupils and teachers in the area with an insight into future careers in the oil industry." SPE Aberdeen supports ongoing education and awareness to all ages and levels of people in the energy sector so we are passionate about assisting initiatives with the aim of sharing knowledge and experience."

Schools taking part include Fraserburgh and Peterhead Academies.



TOP STUDENTS: The winning team of pupils from the business challenge and their prizes with industry professionals from SPE Aberdeen who helped the pupils throughout the day.
Picture: Submitted.

ICOTA Conference Keynote Speaker



pandjenergy.co.uk

11th November
2011



oilvoice.com

10th November
2011



Press & Journal 11th November 2011

subseaworldnews.com

10th November 2011



scandoil.com

11th November 2011



<i>Committee: Membership</i>	
<i>Chair/Submitted by: Anthony Onukwu</i> <i>Members:</i> <i>Adele L'Etang</i> <i>Diane Wood</i>	<i>Date: 18th November 2011</i>
Specific Issues	
<ul style="list-style-type: none"> • The need to update the SPE website with more up to date membership information, and it was decided that the format would be of a “ meet the team” – more friendly and approachable . The names, photos and contact details of members of the committee will be included on the webpage. • The need for a membership survey was addressed in the last committee meeting and the plan is to set the questions – around 3-5. The plan is to work with Think PR on the survey • Another suggestion was made during the meeting is organising a SPE charity ball; this also is to be muted at the next board meeting, possibly organised with the awards ceremony. 	
Past Activities (Past Reporting Period)	
<i>Comments:</i>	
<ul style="list-style-type: none"> • The membership campaign being carried out by Diane, calling all new members and having a welcome chat then following this up with a questionnaire have been successful. There is a good response rate and the new members are genuinely pleased to have been called. 	
Future Activities	
<i>Comments:</i>	
<ul style="list-style-type: none"> • The awards ceremony will be discussed with Jane Rodger on 24th November. After the meeting, the committee will report back to the board on budget and the plan. • There is a potential plan to work with Think PR on profiling of SPE Aberdeen in some oil and gas companies internal journals. • There is a future plan to recognise 25 years SPE Aberdeen members as well as those members who have successfully recruited up to 25 members. Details to be discussed in future board meetings. 	