

Mission: To collect, disseminate, and exchange technical knowledge concerning the exploration, development and production of oil and gas resources, and related technologies for the public benefit; and to provide opportunities for professionals to enhance their technical and professional competence.

Date: Wednesday 26th January 2011
Time: 4.30pm – 6:30pm
Location: Douglas Hotel, Aberdeen

Attendees:

Chris Nussbaum	Seawell	Chair
Diane Wood	SPE	Board Secretary
Judy Mackie	M&M Media	SPE Review
Allan Montgomery	M&M Media	SPE Review
Sankesh Sundareshwar	Maxoil	YP Co Chair
Alexandra Stacey	Hulse Roger	Event Management
James Matheson	ThinkPR	PR Consultant
Anthony Onukwu	ITF	Membership Chair
David Liddle	ITF	Programme Chair
Julie Roberts	ThinkPR	PR Consultant
Paul Adair	BP (Retired)	DEVEX Chair
Michael Heaney	Benchwhistler UK	CE Chair
Jeb Tyrrie	Focus Energy	Past Chair
Nigel Bradburn	Nigel Bradburn Consultants	CE Committee
Maria Trujillo	Senergy	AP Co Chair
Masud Javid	Total	Treasurer
Daniel Diaz	Conoco Phillips	SD Chair

Apologies:

Colin Black	OptimaUK	CG Chair
Andrew Jaffrey	TechDev Engineering	Programme Member
Sarita Wright	Schlumberger	CG Vice Chair
Gbenga Oluyemi	RGU	Comms Committee Chair
Ian Phillips	CO2 DeepStore	Comms Committee

Actions Summary

All committee Chairs	To submit updated committee lists to Diane
Anthony Onukwu	To forward Regional Award nominations information to Diane for distribution.
All	Board members to submit new R.A. nomination candidates to Anthony
Alexandra Stacey	To provide board with the profit forecast for CE
All	Volunteers to contact Chris Nussbaum, to join the ThinkPR review committee
Chris Nussbaum	To collate all the suggestions on the proposed memorial tribute to Gert de Jonge
Sankesh Sundareshwar	Recruit a YP to assist Chris with the SPE Review EBook implementation
Chris Nussbaum	To send the link to the EBook to the board
Allan Montgomery	To send circulate data on the numbers of SPE Aberdeen members living abroad.
Gbenga Oluyemi	To update London board on the outcome of SPE Review discussion
All board Members	Pick a couple of companies to chase up in relation to unpaid invoices
Alexandra Stacey	To collate the list of companies called and by which board member (see above)
Anthony Onukwu	To forward a list of the total current paid up SPE Aberdeen members.

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Chairman's Overview

Chris welcomed and thanked all board members for attending and commented that there was a very busy agenda to get through this month.

Matters arising from the previous month's minutes.

SD committee has not sent their budget to Masud but Daniel commented that as it was the same as last year's budget and he would use those figures for 2011.

It was also discussed by Masud that there had been no profit forecast from CE so .Alexandra Stacey is going to provide that for the board.

The SPE Facebook page has now gone live and James from ThinkPR has a few ideas on improvements that he is going to discuss with the Facebook SPE site managers.

Action: Alexandra to provide board with CE profit forecast.

Committee Communications

YP Committee.

Sankesh updated the board on the forthcoming DEVEX workshop, he was specifically looking for some feedback from the report submitted in the Pre Read material. The plan is to get the objective written up by the end of the week and discuss this at a meeting with the DEVEX committee on the 1st February.

Sankesh discussed that this event is not a leadership workshop, rather it is intended to inspire and educate YPs for the need of leadership in their day to day work and also how they can use the attributes of effective leadership to enhance their career development and progression. Sankesh stated that this is the first time that all four societies have come together to put on an event (SPE/PESGB/AFES/EI).

Paul commented that this was a nice proposal by the YP's and asked who would they identify as speakers for the panel? Sankesh is aiming to approach industry leaders with the aim to create diversity within the panel and they were looking for some dynamic individuals. He commented that they wanted to challenge the perceptions of leadership and this event would do so.

Communications Committee

There was a discussion raised by the JCC on the SPE Review, and a debate on the financial status of the magazine. It was commented that due to hard work by M and M Media this month's review was substantially in profit.

A proposal was put to the board to no longer send paper copies of the SPE Review to members outside the UK, sending these issues generates huge costs in postage and it was discussed that around a 100 or more magazines get returned to sender unopened, due to either incorrect addresses or members having moved on and not notified us.

The Board discussed the proposal at length; and a number of concerns and questions were raised, and suggestions made. One of the major concerns raised was that the stoppage of the printed version distribution to Norway, Denmark and Netherlands could potentially harm the success of the Aberdeen conferences. The example pointed out was the Well Intervention Round Table which secures more than 20% of its delegates from outside UK.

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As a result of these discussions, the board resolved:

- To consider the alternative proposal of retaining paper distribution to NO, DK, NL alongside the original JCC proposal of a total cessation.
- To vote on this proposal by email as soon as practicable
- To delay any vote pending the sourcing of the following information **(by M&M)** for the Board

1. The additional total cost; print plus distribution, of the European edition to Norway, Denmark and the Netherlands and to the rest of Europe. These could be listed by individual country distribution.
2. The percentage of returns (expressed as a fraction of the total distribution) from a typical UK run and a typical European run
3. M and M will also give an indication to the board of the number, and the cost of these regular mailings to Aberdeen members overseas.

A majority of the Board members were in favour of delaying the decision for a week or two at the most, pending consideration of the information mentioned, though a number of the Board members did support the proposal.

Chris also discussed the piloting of an EBook that would possibly replace the Pdf of the SPE Review that is currently available. He gave a demonstration of the last SPE Review that he had EBooked and will provide the link to the board so that they can investigate it themselves. Chris is committed to working on this EBook and is looking for a YP volunteer with computing interest to help on this project.

Action: Allan to provide the board with the information requested ASAP.

Action: Chris to send EBook link to board members

Action: YP volunteer required to help with EBook

Membership Committee

Anthony discussed with the board the idea of employing Diane for 10-20 hours a month to work specifically on member welcome calls and emails along with a questionnaire and mailed out "welcome pack". The plan is for these calls to be followed up by a 6 month call/email/questionnaire and the aim is that SPE will retain more members than it is currently. This method has been piloted in another society and the membership retention rates there had gone up due to the contact with the members and "caring" approach (as commented by the members). The board agreed to trial the idea for 6 months and aim to review the idea in June. Diane and Anthony will put together what they plan to ask in the way of questions and bring the results to the board in May.

Action: Anthony to forward to Masud a list of the total number of current paid up members

Anthony also spoke on the Section Regional Award Nominations, last year there were 6 nominations and 3 awards, the closing date is fast approaching for this year's nominations and Anthony is going to forward the nominations process to Diane for distribution. The closing date for nominations to go to Anthony is 1st February. Judy will put a piece in the SPE Review and Gbenga can distribute a "one liner" email to all our members.

Action: Anthony to forward all award nomination information to Diane for distribution.

Action: Board members to submit new nomination candidates to Anthony

Continuing Education

Michael updated the board on the forthcoming events with various big events taking place in the first 6 months of the year (see Events on website for full details).

Paul spoke on the plans for DEVEX; the call for abstracts has been extended this year and so far 58 have been submitted, there are still more to come and the reason given for the delay in submission is due to the holidays etc at the beginning of the year. It is planned to have 6 committee members

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assess the abstracts and as there are 30 on the committee this should not be a problem for finding a volunteer. It's then hoped to construct the programme and have the full details available by March.

Paul proposed that a DEVEX advert be placed in the SPE Review and that a flier should go out with the next months copy. This led to a discussion on the cost of advertising and how could we publicise events more using the Lyris system to target every SPE member, Chris commented that a well targeted email shot could be a very effective way of getting people to the DEVEX website and generating interest. There was much discussion on the topic of advertising and costs (this will be discussed more in the Communications Committee section).

AP

Maria discussed the one day seminar on the 2nd of March that AP has organised. They have had excellent success in gaining sponsorship; to date a total of over £9000 had been raised. The cost of the event is £11000, and as this leaves around £1000 - £2000 which Maria asked if SPE could cover this shortfall. It was discussed that as the registration for this event would be profit to SPE that we would cover the shortfall if there is one.

Maria also spoke on the speakers all being finalised and that the publicity for the event had been organised and an E-flier of the event will be inserted in the February's SPE Review also an article in P&J featuring Nicola Gordon, the keynote speaker and Article in Roustabout about the event featuring Stephanie. Board members commented that the AP team had done a brilliant job on this event.

ThinkPR

Julie discussed the amount of PR generated in December/January (see report in Pre Read) and also the PR activity of the last 7 months of contract. She stated that the PR APP equivalent is £177K and the cost to SPE had been £7K (This figure of £177K is generated by taking into account the cost of paying for the advertising that we have had - all calculations are multiplied by 3 – as per industry standards)

Julie also gave a breakdown on the publications SPE had been included in and the top of the list was Rigzone. A detailed document was handed round which included every piece of publicity generated in the last 7 months in it. A copy of this document is held by Chris and Diane.

It was discussed that PR should be a self funding outlay for SPE, as the amount of interest generated in the industry from our now high profile within the community should pay for itself.

It was discussed that the board will have to think about what they want to do in the future with ThinkPR; it was proposed that a subcommittee be formed to evaluate the benefits of PR now that we have had so much PR in the last 7 months. Anyone interested in joining David and Chris please contact Chris to discuss.

Action: One or two volunteers are needed to join Chris and David on the PR-review subcommittee.

HOT TOPICS

Discussions on a suitable memorial to Gert de Jonge.

Chris led the discussion on this topic, he had spoken to Anette Poulson, Gert's widow, and she had felt that she would be pleased to hear the ideas when they come in, with a view to a memorial to Gert. She had no wish to approve or disapprove of any decision of the Board.

Paul commented that DEVEX had decided to make an award in Gert's name for the "Best Paper" this will be sponsored by Chevron – Gert's company.

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Chris commented that several ideas had been spoken about already; one example is Chevron is going to pay for a scholarship to Heriot Watt University. There were discussions on there being an educational award in his name that would link back to the SPE; this award winner could then feedback into the SPE. Jeb suggested that a donation to a school might be an idea as Gert had been very keen on education and had been heavily involved in a trip to Africa by motorcycle to work on a school and provision of a road.

Daniel suggested that one of the SPE scholarships this year be the Gert de Jonge scholarship, he also suggest a display in the Oil and Gas museum for all to see would be a fitting and lasting tribute.

Chris is going to collate all the suggestions and talk with John Donachie and Iain Philips to seek their opinions too.

All suggestions and ideas are to go to Chris.

[Action: Chris to collate all suggestions and bring back to the Board.](#)

Update on SPE Directory

Chris discussed the progress of the new SPE Company Directory, it is hoped to go "live" in the next couple of weeks and Chris, Diane and Miriam from the London Board have been busy filling in the company details from the previous listings.

AOCB

There was discussions on the unpaid invoices due to SPE, so far there is now a total in excess of £60K, it was suggested that board members would probably know someone in the companies that had not paid and that they should pick a few and call them up to change this situation. Chris has already done a few.

It was also discussed that in future Rodger and Co had to be stricter with the clients and take the line, if the company have not paid they, for example, could not get on their stands at a meeting.

[Action: Board members to go through list included in Pre Read Material and pick a couple of invoices to chase up, please contact Alex who will collate who is going to call which company.](#)

Diane is also updating all committee lists, so an email will be distributed and could all chairs send Diane an up to date list of who is on their committees with their contact details.

[Action: Diane to email chairs for updated committee lists.](#)

The meeting ended at 6.50pm.

The date of the next meeting is **Wednesday 23rd February 2011** and there will be a SPE Evening Networking Meeting and dinner following that board meeting.

Tight Gas presented by: Shell International.